



Development  
Innovating Technology

Company Profile  
[ebtikarat-dev.com](http://ebtikarat-dev.com)



## About Us

We have entered the age of digital technology. Computer exists everywhere from a small kiosk to giant corporate house. Amongst all industrial sectors, information technology is following and will pave a path for faster growth. In fact e-business is becoming the most favored word with corporate as it took over from traditional business practices. A clear perception of the growing requirement of the corporate world in the area of IT has enabled **Ebtikarat Development** to develop programs of specific relevance for the present and the future.

## The Organization

**Ebtikarat Development** We are a leading software house that provides Innovative Internet based solutions established in Egypt, led by vastly experienced Professionals committed to provide pioneer IT solutions. It possesses not only the latest technology gadgets but also the conversant team as well as many years of accumulated experience in the IT Industry to offer the most user friendly customized solutions via high quality on site software development services on a broad range of hardware & software platforms using the latest technologies

**Ebtikarat Development** provides high quality on site services for software development and the end users on a broad range of hardware & software platforms and latest technologies. Within few months of its operations **Ebtikarat Development** has engraved its name as one of the most innovative IT solutions providers in the industry while augmenting its business by attaining major domestic projects in a relatively short period only as a result of our highly skilled committed team to ensure customer satisfaction by delivering high quality on time work with great support services.

## The Mission

Using our Technical proficiency and expertise, we cohesively integrate graphic design, web page layout, interactive programming, and database driven content, to plan, build and deploy e- business and to emerge as one of the top IT service provider.

## Philosophy

The business philosophy of the company is to enhance and expand Human Values and Personal Relations. 'At **Ebtikarat Development** - Technology meets passion and the sky is our limit.' Communication skills, transparency as well as great business relations all form an integral part of the corporate culture. At **Ebtikarat Development**, we do not only develop products but we develop relationships.



## Our Products:

### iBag School:

A virtual representation of student's school bag that has been created with highly advanced features using more sophisticated Educational tools with the flexibility of presenting personalized content using Notebooks, Drawing Boards, as well as other external Sponsors /external Publishers content. The platform also allows students to view their school text books, homework, quizzes and tests while being able to use various virtual stationary tools.

iBag School can also be defined as a platform that can be used by teachers, Students and administrators to view and host educational material of any type at anytime using any device. The platform can also be used as a plug-in to any existing LMS to enhance and add extra features for easier more convenient utilization of the present solution. iBag School also works as a security gate for all school resources in many formats such as video, audio, live courses and books.etc.

### iBag Office Application:

iBag Office is the first application in the market to help you manage, store and view your files from cloud and emails. iBag Office also includes the following features:

- ❖ View and manage user Dropbox folder
- ❖ View and manage user Skydrive folder
- ❖ View and manage user FTP folder
- ❖ Dropbox files downloads/Skydrive/FTP Folders to Local Device Storage
- ❖ Open, unzip, extract, view and Save email attachments on local Device Storage
- ❖ PDF Viewer with extra features to manage the PDF files including Print, Mail, and sharing options.
- ❖ Unique eBook files viewer (\*.epub)
- ❖ Support most of file types i.e. images, audio, video, PDF, eBook, ibook, docx, xls ... etc
- ❖ Exclusive Notepad tool to allow user to comment and send it to Printer, email, Facebook, Twitter ...etc
- ❖ Innovative Sketch book tool for user drawings while allowing free hand pen usage with the ability to send it to Printer, Mail, Facebook, Twitter, ...etc
- ❖ Bookmark features to store and view your favorite links through iBag web viewer.



## BookSpace:

Book Space is an eBook Platform that which will help eBook publishers to cut their firms cost as well as create new revenue streams in a short time by providing electronic publications to clients .

The main features of this solution include the following:

- ❖ The solution also will securely provide code redemption; books download and secured view of the books purchased.
- ❖ Users are able to search, highlight, annotate and bookmark. It will prevent the users to share, transfer or print the sold books.
- ❖ Back-end application to manage redeem codes inventory, settlement payments.
- ❖ Integrate easily and securely with publisher's website to manage the electronic book orders and delivery of redeem codes and books.
- ❖ Front-end portal to manage customer support and services.

The solution is also developed to enhance delivery of eBooks in a timely manner and respond to clients demands for electronic books versions. Thus also allows users to take full advantage of improvements in technology without jeopardizing your firm's security, investments, organizational structure, current business cycle or point of sales.

## Why Ebtikarat Development:

### International work culture and experience

One of the key factors that distinguish **Ebtikarat Development** from other IT companies is the thorough understanding of deferent cultures, lifestyle and business customs. This core understanding, values and professionalism were all built within our working environment. We offer our clients the well-known, innovative, high quality professional experience of a headache free working environment that they could rely on when dealing with us.

### Quality and security:

#### Highly talented and carefully chosen team

At **Ebtikarat Development** we are able to build and sustain concrete and constant relationships with our clients through our hard work and thrive to perfection, it is our ongoing aim to keep our clients relationship management at the premier standards to retain these partnerships as well as target to build new ones. **Ebtikarat Development** has some of the best minds and talents available as part of our team. They comprise of management graduates, software engineers, programmers, web developers, business analysts, customer service representatives, sales and marketing professionals, graphic designers, creative writers and others. Our technical acquaintance and



business culture allowed us to offer the best consultancy, innovative cutting-edge solutions and finest support services at international standards. Our technical expertise, multilingual staff, business understanding, can surely offer our clients the hand to reach its business target and improve operations.

### **24/7 Client Rapport and satisfaction:**

We go the extra mile to satisfy clients' needs, thus disseminate a culture of world class clients service Excellency. We have the awareness that sound internal service is what drives external service. At **Ebtikarat Development**, we communicate actively with our clients and cultivate a rapport of frequent pointers and activities

### **Know how of latest technological best practices:**

Since Technology is viewed as an important enabler for improving any business outcomes and Best practices are necessary to get the greatest value, we deem that technology properly developed and applied can make life simpler as well as achieve such outcomes. It is a fact that products and solutions are only as competitive as the technologies and know how used therein. It is also worth noting that we are open to working in any kind of technological environment. We advocate the use of new technologies that enable us to customize our solutions to individual clients needs.

### **Real partnership & networking:**

**Ebtikarat Development** believes in free flow of ideas from all spheres and that higher levels of collaboration deliver greater results. We are also aware that business networking is a great way to gain new clients and to build a sustainable business. It is also of great importance to note that fact that when it comes to improving our customer satisfaction, we do accept all prolific comments and feedbacks. Networking naturally is an important element in the daily business world; hence we treat our clients based on positive experiences of trust, honesty and integrity to successfully established business partner relationship.